



DIRECTOR OF COMMUNITY MOBILIZATION

ORGANIZATIONAL DESCRIPTION: Founded in 1994, the mission of the National Latina Institute for Reproductive Health (NLIRH) is to ensure the fundamental human right to reproductive health for Latinas, their families, and their communities through public education, policy advocacy and community mobilization.

NLIRH seeks a committed, experienced individual who is passionate about women's issues to lead and manage our Community Mobilization Program. The Community Mobilization Program seeks to increase Latina visibility, cultivate well informed leaders and build state networks of activists that will inform and support our National Agenda and strengthen state and national reproductive justice activism.

Reporting to the Deputy Director, the Director of Community Mobilization is a senior management position. The ideal candidate will have extensive experience leading successful campaigns, preferably state or nationwide using new media technologies, with management and training experience; skilled and extroverted with diverse communities; and highly motivated in a fast-paced environment! Candidates must have knowledge and commitment to reproductive health and rights and/or social justice issues.

Position Location: New York City

RESPONSIBILITIES INCLUDE, BUT NOT BE LIMITED TO THE FOLLOWING:

- Overall program management and implementation of Community Mobilization Programs: personnel development and management, budgeting and strategic planning;
- Create, expand, and direct overall strategies for NLIRH campaigns, including the annual Latina Week of Action for Reproductive Justice;
- Develop key strategic partnerships with organizations in key states to incubate campaigns and mobilization strategies;
- Develop innovative organizing and advocacy strategies and leadership development initiatives;
- Capacity building for Latina Advocacy Networks (LANs) and other state partners across the country;
- Lead, organize, plan and execute our LOLA (Latinas Organizing for Leadership and Advocacy) Trainings, national conferences and other complementary training efforts;
- Grow NLIRH's capacity to integrate new media technology into campaigns and increase engagement online;
- Manage national collaborations and coalitions that are part of field efforts;
- Represent the organization at public speaking engagements and media outlets.

QUALIFICATIONS:

- Bachelor's degree or equivalent in relevant field, Master's preferred;
- 3 – 5 years experience in organizing and managing field operations;
- Outstanding leadership and interpersonal skills, especially: excellent judgment, strategic thinking and problem solving and high levels of initiative, creativity, flexibility and humor;
- Experience managing volunteers, interns and paid staff;
- Effective project management and budgeting skills;
- Demonstrated success integrating technology into campaigns and engaging activists online;
- Experience building and working with partnerships and coalitions;
- Excellent communication and writing skills in both Spanish and English;
- Experience training diverse populations, especially the Latino community;
- Dedication and commitment to reproductive health and rights is a must;
- Must be willing to travel; driver's license required.

SALARY RANGE: Commensurate with experience



NATIONAL LATINA INSTITUTE FOR REPRODUCTIVE HEALTH

BENEFITS: NLIRH offers excellent benefits, including health insurance, vacation and sick leave.

APPLICATION PROCEDURE: If you are interested in applying please send your resume, cover letter and a brief writing sample to: National Latina Institute for Reproductive Health, Attn: Stephanie Rodriguez, 50 Broad St., Suite 1937, New York, NY 10004. You may also send your application by e-mail to Stephanie Rodriguez at nlirh@latinainstitute.org. Please write Director of Community Mobilization in the e-mail subject line.
Deadline: January 6, 2012.